



**Lauren D.
Carpenter**
Chief Operating Officer

As COO, Carpenter designs personalized yet consistent client experiences by creating processes that work smoothly within the firm's technology. The complexity of the financial services industry often limits firms' growth due to client relationship bottlenecks. By breaking down work into manageable, detailed action items integrated across systems, Revolution Partners personalizes client engagements while ensuring consistency with each client.

Before joining the team at Revolution Partners, Carpenter was critical to the Morgan Keegan integration with Raymond James in 2013. Her work resulted in the first set of consolidated best practice guides for financial advisors and advisor assistants at Raymond James, as well as internal change processes and technology integration procedures to keep system workflows on track.

Her focus throughout her career has been helping advisors integrate technology into their daily work routines to serve their clients better. Since joining Revolution Partners, Carpenter has added direct client contact to skills, working with individual clients, small business retirement plans, and plan participants.

Carpenter earned a Bachelor of Business Administration degree in Marketing Communications and a Master of Business Administration degree from the University of Mississippi. She also holds a Business Process Management Professional certificate, a Business Process Management Advanced Professional certificate, a Six Sigma Green Belt, and Series 65.

Carpenter enjoys almost anything outdoors, being involved in her church and visiting family and friends. She and her husband, Samuel, have one dog.