



**Bob Lloyd**  
President

As president, Lloyd is responsible for the selection, architecture, maintenance, and usage of the technology resources at Revolution Partners. We believe technology should be designed and integrated to work seamlessly in support of investment management and business routines. Implementing that belief is his main focus and responsibility.

Before joining Fowler to organize Revolution Partners, Lloyd was at Raymond James Financial and Morgan Keegan. During his period there, he held several positions, increasing in responsibility over the years. Across these positions was a theme: maximizing the use and utility of the systems owned and filling the gaps through new technology implementation. The focus was first on fee-based clients but grew to include all clients, financial advisors, and support staff.

Before relocating to Memphis to join Morgan Keegan, Lloyd's work focused on global technology project implementations while based in New Orleans, Los Angeles, or London. He received his Bachelor of Science degree from the University of Wisconsin-Madison with a double major in economics and sociology and a Master of Business Administration degree from the University of New Orleans. Lloyd currently holds the Series 65 license.

Lloyd enjoys the outdoors, reading, and seeing live music in his spare time. He and his wife, Kim, have two daughters.