



Chief Financial Officer John Moss

As chief financial officer, Moss brings almost 30 years of broad-based investment services experience to support the financial and human resources growth of Revolution Partners. He also brings accounting and taxation experience to further develop and expand the firm's client investment and tax planning strategies.

Moss joins Revolution Partners following 29 years with Morgan Keegan and their acquirer Raymond James and Associates. For the last two years, he served as a Senior Vice President in Private Client Administration. In this post he was responsible for overseeing any litigation involving the group, serving as the corporate representative in dozens of mediations and arbitrations. In addition, he was responsible for developing and implementing the firm's RetirementChoice program to help financial advisors handpick their successors as they near retirement age, providing a smooth transition for their clients and their staff. Moss further served on the committee responsible for the errors and omissions insurance coverage.

While at Morgan Keegan, Moss served in a wide range of capacities. From 2009 through the integration with Raymond James, he was the Chief Operating Officer of the Private Client Group (PCG). In this role he was responsible for financial and operational policy and execution for the group, reporting to the President of PCG. From 2001 through 2008 he was the Director of Special Projects for PCG. In this role he was active in Regions Financial's integration of the investment arms of major acquisitions such as Union Planters and AmSouth. He also served as an investment subject matter expert in the bank's efforts to enhance the interaction between financial advisors and bankers with a view to delivering maximum value for their mutual clients.

Moss initially joined Morgan Keegan as a research analyst with the Institutional Fixed Income Group. As his expertise grew, he first served clients directly and then served six years as the Fixed Income Sales manager before transitioning to PCG with the Regions acquisition of Morgan Keegan in 2001. His special focus was on the investment portfolios of banks and spoke widely on product innovations especially in mortgage-related securities.

Prior to joining Morgan Keegan, Moss began his career with two of the "Big Eight" public accounting firms, serving everyone from high net worth individuals and families to Fortune 500 companies. He focused on clients in banking and real estate development and syndication, primarily in tax matters, after initial service in the audit group.

Moss earned a Bachelor of Science degree in accounting from the University of Arkansas at Little Rock, graduating summa cum laude. He is a native of Arkansas, but has made Memphis his home. Moss is an inactive Certified Public Accountant licensed in Tennessee and has held securities licenses as a registered representative, principal and branch manager.

Moss enjoys travel, sporting clays and reading history. His passion for World War II history has led him to Normandy 15 times over the last 20 years, and he has led historical tours of the 1944 battlefields. He and his wife Christy have two children and three grandchildren.