



## Chief Operating Officer Bob Lloyd

As chief operating officer, Lloyd is responsible for the selection, architecture, maintenance and usage of the technology resources at Revolution Partners. We believe that technology should be designed and integrated to work seamlessly in support of investment management and business routines. Lloyd's methodical approach to platform development helps us deliver a forward-thinking wealth management process and proactive client experience.

Before joining Fowler to organize Revolution Partners, Lloyd was at Raymond James Financial. There he was responsible for the client reporting initiative. Prior to the Raymond James acquisition of Morgan Keegan, he was the Director of Reporting, Wealth Management Services (WMS) where he oversaw the teams responsible for performance reporting, which encompassed daily time and money weighted performance for all 400,000 retail accounts throughout the firm. Lloyd was also the technical liaison between Information Technology and WMS, overseeing the life cycle for all WMS software projects. His last major initiative at Morgan Keegan was bring to fruition a cutting edge application to guide financial advisors and support staff through different workflows and best practices.

Lloyd had previously served as a project manager and technology manager for WMS, and was part of the team that built and implemented many of the supporting systems for the wealth management process. Prior to joining Morgan Keegan, he worked as a senior project manager for Pan American Life Insurance Company in New Orleans, Louisiana. Lloyd began his career at Integrated Decision Systems, where he supported investment management firms on a portfolio accounting system, helped establish practices and procedures at a newly opened office in London and participated in sales meetings throughout Europe.

Lloyd received his Bachelor of Science degree from the University of Wisconsin-Madison with a double major in economics and sociology. He received his Masters of Business Administration degree from the University of New Orleans. Lloyd currently holds the Series 65 license.

In his spare time, Lloyd enjoys the outdoors, reading, running and seeing live music. He and his wife, Kim, have two daughters.